

EXPERIENCE MARKETPLACE



SHOWCASE THE BEST OF YOUR DESTINATION'S TICKETS, TOURS AND ATTRACTIONS

With Bandwango technology, destinations can now provide visitors with the ultimate itinerary building experience. When customers visit a destination's Experience Marketplace, they can purchase custom passes, schedule tours or buy admission to attractions with a single transaction. Mobile-friendly, white-labeled and curated by the destination, Experience Marketplaces are the next generation of trip planning.



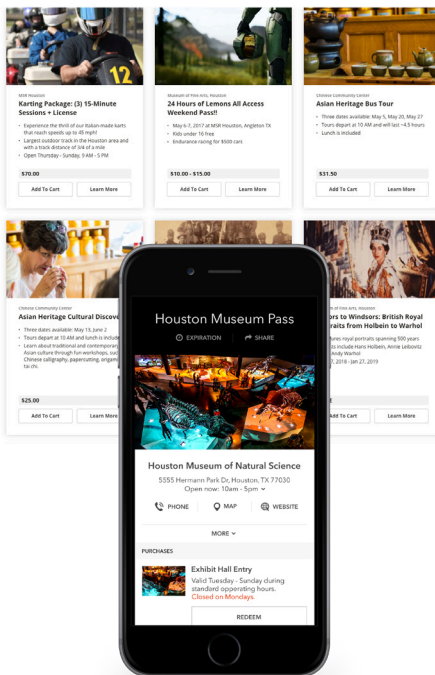
UNLIMITED PASSES ON ONE PLATFORM



EVERYWHERE REDEMPTION TECH



VISITOR DATA THAT DEFINES TRUE IMPACT



Houston, Texas is the fourth largest city in the United States, and it's sheer size made it difficult for visitors to narrow down things-to-do when planning trips. Visit Houston set out to solve this problem with the launch of the **Houston Experience Marketplace** in October 2017. Visit Houston's Experience Marketplace was the first of its kind, combining custom experiences built by the DMO like the Houston Brew Pass with admission tickets to the city's most iconic attractions like Space Center Houston. Making it easier to find, buy and experience the city paid off big for the DMO.

- 105 Products available
- 146 Merchants on site
- 11,248 Items sold
- \$230,000+ Paid out to local businesses

Using Bandwango's geographic data, Visit Houston determined these sales came from more than 50 different countries and 48 states within the U.S.