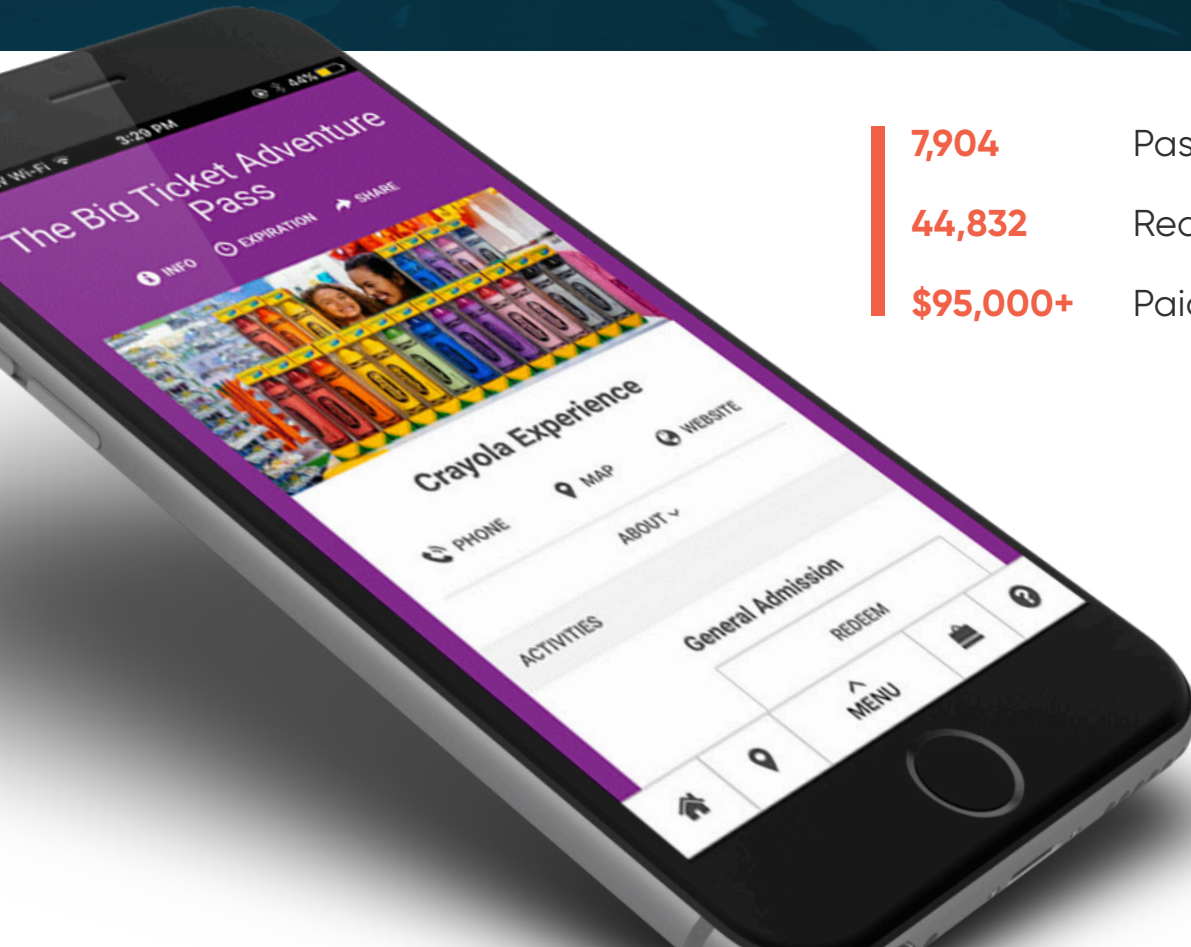




THE BIG TICKET ADVENTURE PASS

The Big Ticket Adventure Pass includes attractions within the famed Mall of America as well as a stop at the nearby Minnesota Zoo for a fun pass the whole family can enjoy. This 3-Day pass features 7 incredible paid attractions and a savings of 30% and has been capturing data and elevating experiences since January 2016. It also enjoys distribution on channels including Groupon, aRes, Viator and Expedia.



7,904	Passes sold
44,832	Redemptions
\$95,000+	Paid out to attractions

bandwango
The Destination Experience Engine

*Data is YTD April 16, 2020