

ATTRACTIONS PASS



EXPERTLY CURATED PASSPORTS THAT DRIVE VISITORS THROUGH THE DOORS OF YOUR ATTRACTIONS

Whether it's a zoo, an aquarium, a theme park, or creative combinations of all of the above, when Bandwango's DXE is used for Attraction Passes, it gives DMOs a powerful tool to: drive commerce, measure economic impact to their local attraction stakeholders and better understand their visitors and locals by participating in the entire consumer journey. Attractions come in all shapes and sizes, but Bandwango's technology is flexible enough to manage everything from Culture Passes featuring top museums to Family Friendly Fun Passes showcasing attractions that are kid friendly. These passes can go beyond just admission costs, including surrounding restaurants and retail discounts to encourage visitors to dine, shop and explore the destination with the ease of their mobile passport.



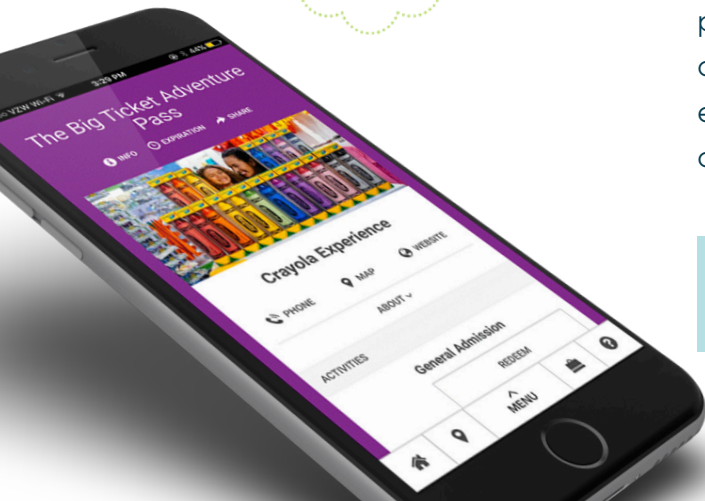
TOTAL BRAND CONTROL



EVERYWHERE REDEMPTION TECH



VISITOR DATA THAT DEFINES TRUE IMPACT



The Big Ticket Adventure Pass includes attractions in Minneapolis, Bloomington and Saint Paul as well as the attractions within the famed Mall of America. This 3-Day pass features 7 incredible paid attractions and a savings of 30% and has been capturing data and elevating experiences since January 2016. It also enjoys distribution on channels including Groupon, aRes, Viator and Expedia.

7,904	Passes sold
44,832	Redemptions
\$95,000+	Paid out to attractions

*Data is YTD April 16, 2020